

LCD TV

52LD550

52" CLASS

52.1" diagonal

HIGHLIGHTS

NetCast™ Entertainment Access
Wireless 1080p Ready
TruMotion 120Hz



FEATURES

- NetCast Entertainment Access*
(Wi-Fi® Ready)
- Wireless 1080p Ready*
- TruMotion 120Hz
- Full HD 1080p Resolution
- 150,000:1 Dynamic Contrast Ratio
- Picture Wizard II
(Easy Picture Calibration)
- Smart Energy Saving
- Intelligent Sensor
- AV Mode II
(Cinema, Sports, Game)
- Clear Voice II
- ISFccc® Ready
- 24P Real Cinema
- USB 2.0 (JPEG, MP3, DivX HD)
- DivX® HD
- 4 HDMI™ V.1.3 w/Deep Color
- SIMPLINK™ Connectivity
- Dolby® Digital 5.1 Decoder
- Infinite Sound



Is it a TV? Or something better?

The future of entertainment is broadband TV and the LD550 with NetCast Entertainment Access lets you tap into it today. Beyond the virtually limitless possibilities of accessing movies, shows and info direct from the Internet, the LD550 gives you Wireless HD capabilities, along with an array of LG innovations that will change your expectations about TV.



Entertainment on tap. NetCast Entertainment Access brings the best Internet services direct to your TV—no computer required. Instantly access movies and TV shows, news and weather and the world's largest library of HD movies in 1080p.



Full HD where you want it. The best place for your TV isn't always near the cable. Wireless 1080p Connectivity lets you cut loose from messy wires and still get a stunning Full HD picture.



Less blur. More action. TruMotion 120Hz technology lets you see sports, video games and high-speed action with virtually no motion blur. Now your TV can keep up with your fast-moving entertainment.



PANEL SPECIFICATION

Screen Size	52" Class (52.1 diagonal)
Resolution	1920 x 1080p
Brightness (cd/m ²)	TBD
Dynamic Contrast Ratio	150,000:1
Viewing Angle	178°/178°
Response Time (GTG)	2.4ms
TruMotion 120Hz	•
Life Span (Typical)	60,000 hrs

VIDEO

Built-In Tuner	ATSC/NTSC/Clear QAM
XD® Engine	•
Aspect Ratio	16:9
Aspect Ratio Correction	6 Modes
Just Scan (1:1 Pixel Matching)	
HDMI™	1080p/1080i/720p
Component	1080p/1080i/720p
RF	1080i/720p
Color Temperature Control	3 Modes
24p Real Cinema (5:5/2:2 Pulldown)	•
3:2 Pulldown	•
Picture Reset	•
AV Mode II	•
Picture Mode	8 Modes
ISFccc® Ready	•
Intelligent Sensor Mode	•
x.v.Color™	•
DTV Signal Strength Indicator	•

AUDIO

Mono/Stereo/Dual (MTS/SAP)	•
Audio Output Power (Watts - THD 10%)	20W (10W x 2)
Speaker System Details	2 Way 4 System
Dolby® Digital Decoder	•
Surround System	Infinite Sound
Bass/Treble/Balance Controls	•
Clear Voice II	•
Auto Volume Leveler II	•
EZ Sound Mode	5 Modes

BROADBAND

NetCast™ Entertainment Access	•
Yahoo!® TV Widgets	•
Netflix® Instant Streaming Ready	•
Vudu™ (Streaming)	•
YouTube™	•
Picasa™ Web Albums	•
Skype™ Ready	•
DLNA® Certified	•

SPECIAL FEATURES

Wireless 1080p Ready (WHDI™)	•
Wi-Fi® Ready	•
Picture Wizard II	•
Backlight Control	•
Smart Energy Saving	•
1080p Source Input	
HDMI™	60p/30p/24p
Component	60p/30p/24p
RGB	60p (WXGA)
A/V Input Navigation	•

SPECIAL FEATURES (CONTINUED)

Input Labeling	•
Quick View (Flashback)	•
Parental Control w/V-Chip	•
Key Lock	•
Closed Caption	•
SIMPLINK™ (HDMI CEC)	•

CONVENIENCE FEATURES

Language	4 (English/Spanish/French/Korean)
Auto Tuning/Programming	•
Channel Add/Delete	•
Favorite Channel Programming	•
Auto/Manual Clock	•
On/Off Timer	•
Sleep Timer	•
Auto Off/Auto Sleep (When no video is present)	•

AUDIO/VIDEO INPUTS/OUTPUTS

RF In (Antenna/Cable)	1 (rear)
AV In	1 (rear) 1 (side)
Component Video In (Y, Pb, Pr) + Audio	2 (rear)
Digital Audio Out (Optical)	1 (rear)
HDMI™/HDCP Input (V.1.3 w/Deep Color)	3 (rear) 1 (side)
RGB In (D-Sub 15pin) - PC	1 (rear)
PC Audio Input	1 (rear)
LAN	1 (rear)
RS-232c In (Control/Service)	1 (rear)
USB 2.0 (JPEG, MPEG-4/DivX HD)	2 (side)
Wireless Control	1 (rear)
Headphone Out	1 (side)

CABINET/ACCESSORIES

Cabinet Color	Glossy Black/Noble Titan
Swivel Stand (Degrees)	+20°/-20°
VESA® Compliant (WxH)	• (600mm x 400mm)
Remote Control	1 (Universal)

POWER

Voltage, Hz	100V ~ 240V, 50/60Hz
On Mode (Average)	TBD
Standby Mode	>0.1W

DIMENSIONS & WEIGHT

TV Without Stand (WxHxD)	49.8" x 29.3" x 3.8"
TV With Stand (WxHxD)	49.8" x 33.5" x 13.0"
Shipping Dimensions (WxHxD)	53.1" x 34.7" x 11.2"
TV Without Stand Weight	52.0 lbs
TV With Stand Weight	59.3 lbs
Shipping Weight	71.4 lbs

WARRANTY/UPC

Limited Warranty	1 Year Parts & Labor
UPC	719192177215

REMOTE/INPUTS/OUTPUTS (REAR/SIDE)

